

Sr.No.10872

Exam Code: 113406
Subject Code : 3832

**Bachelor of Vocation (Journalism & Media) - 6th Semester
(2522)**

Paper-III : Communication Research

Time allowed: 3 hrs.

Max. Marks: 75

This question paper consists of eight questions. Candidate is required to attempt any 5 selecting at least one from each unit. The fifth one can be attempted from any section. Each question carries equal marks.

Section A

1. Explain the role and function of Communication Research.
2. Discuss the scope and importance of Communication Research.

Section B

3. Discuss various steps involved in Research process.
4. Elaborate Research Design and its types.

Section C

5. Write a note on various methods of data collection.
6. What is Hypothesis? Discuss its importance for conducting a research.

Section D

7. Write various steps of writing a research report.
8. Throw light on importance of Computer in communication research.

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